

2012 Editorial Calendar

JANUARY 2012

The 2012 Pesticide Guide:
Peanut Disease,
Insect And Weed Control
Pest Management Tips

BONUS DISTRIBUTION

Georgia Peanut Farm Show
Various County Meetings

Deadline for space: 11/18/11
Deadline for materials: 11/28/11

FEBRUARY 2012

2012 Variety Guide
Precision Ag/Irrigation

BONUS DISTRIBUTION

Alabama/Florida Peanut Trade Show
Alabama Peanut Producers Annual Meeting
Florida Peanut Producers Annual Meeting
Mid-South Farm and Gin Show

Deadline for space: 12/15/11
Deadline for materials: 12/22/11

MARCH 2012

Disease Index Updates
Expanded Market Outlook
Planting Timing

BONUS DISTRIBUTION

American Peanut Council
Spring Meeting
Texas Cotton Ginners Assoc.
Annual Meeting

Deadline for space: 1/19/12
Deadline for materials: 1/26/12

APRIL 2012

New Pest Products
Inoculant/Calcium Application
Planting Issues

BONUS DISTRIBUTION

Various County Production Meetings

Deadline for space: 2/20/12
Deadline for materials: 2/27/12

MAY 2012

Early Season Weed Management
Scouting For Early Insect Problems
Matching Problems To Weather
Conditions

Deadline for space: 3/20/12
Deadline for materials: 3/27/12

JUNE 2012

Insect Focus
Mid-Season Disease Problems
Precision Ag/Irrigation Needs

BONUS DISTRIBUTION
USA Peanut Congress

Deadline for space: 4/19/12
Deadline for materials: 4/26/12

JULY 2012

Mid-To-Late-Season Pest Issues
Harvest Efficiency
Market Outlook

BONUS DISTRIBUTION

American Peanut Research
and Education Society Meeting
Southern Peanut Growers Conference

Deadline for space: 5/18/12
Deadline for materials: 5/25/12

NOVEMBER 2012

2012 Precision Ag Guide
Inoculant Guide
2011 Crop Summary

BONUS DISTRIBUTION

American Peanut Council
Winter Meeting

Deadline for space: 9/20/12
Deadline for materials: 9/27/12

In Every Issue

Editor's Note

News Briefs

Market Watch

New Products

Peanut Pointers